

Why Not Get Fluent in Chinese?

Even for those who do not consider themselves natural linguists Chinese is not actually as daunting as many might think. More and more ordinary people are embracing the challenge of studying Mandarin for business or pleasure.

Some reasons to study Chinese:

- China is the fastest growing economy in the world
- One fifth of the world's population speak Chinese
- Chinese is proving more and more useful for international business
- Your children may study Chinese at school or university, so why not learn with them?
- Clear, fun and accessible self-study resources are readily available
- There are plenty of opportunities for adults to join classes
- You do not need prior knowledge of another language
- China is an exciting place to travel, and even a little language goes a long way
- Writing Chinese characters can be relaxing and therapeutic and you will not be expected to learn them all at once!

Compared with other languages:

- No conjugating of verbs
- No masculine, feminine, neuter nouns
- Chinese grammar is fairly logical
- Tenses are formed using adverbs of time and particles
- Each character corresponds to one sound or syllable

To get you started, the fun and easy-to-use “**Chinese Made Easy**” or “**Chinese Made Easy for Kids**” series of Chinese language textbooks may be just what you need to get ahead.

Each main textbook includes an audio CD supported by a workbook, providing plenty of opportunity for learners to practice the target language. With material presented in a fun and interactive way, the series is truly refreshing. It has been welcomed with open arms by kids, adult learners and schools alike. “**Chinese Made Easy**” consists of two levels. Level 1 (books 1-3) is suitable for beginner to GCSE-equivalent levels and level 2 (books 4-5) is ideal for AS level or equivalent. Each book is further complemented by a teacher's book containing unit tests.

After completing this series, learners will have acquired a substantial vocabulary of approximately 1,700 Chinese characters and several thousand phrases.

It's not as hard as you think. Visit www.chinesemadeeasy.co.uk to get started on your Chinese language learning adventure today!

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Chinese Made Easy products make Mandarin accessible for everyone. The company is a European distributor of Chinese language textbooks based in the UK. Please contact Amanda Lee at info@cme4europe.co.uk if you have any questions at all.