

Variety Fuels Learning

Variety is the spice of life as well as being the rocket fuel of successful language learning. The mind and memory work best when you stimulate them with eclectic materials and diverse approaches.

That's why at Gazelle Book Services we represent some two dozen publishers covering languages as distinctive as Bosnian and Icelandic, from Azerbaijani to Zapotec with everything in between including popular modern choices such as Spanish and even Latin for classicists. The breadth of our offering is second to none.

It's interesting to note that more emphasis is given to the acquisition of grammatical skills at a lower level of study in North America than has been the case in Britain for a very long time. Much of our material follows this style and brings students along with grammar as they acquire vocabulary - not a bad idea for those who want rapid results!

If you have a baby you'd like to bring up to be bilingual then take a look at the Teach Your Baby series (French, German, Spanish and Italian). As they grow up you may want to continue with the "Teach Me" series as well as the award-winning DVDs from Lyric Languages. There are also fun interactive games for the whole family to enjoy. Getting your whole family involved in language learning is a wonderfully rewarding adventure.

For self-study, why not try our "Learn in Your Car" products to while away those motorway hours productively? Today's language programmes are easy to use and concentrate on what is known as 'situational dialogue.' This lets you quickly learn a useful core vocabulary.

Best-sellers in this area include Bilingual Books' 10 minutes a Day series and the Penton Global Access Visual Passport series. These products not only help you learn the language but also a great deal of the culture of the country you are planning to either visit or stay in. And that can give you a valuable edge.

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